

QLIKVIEW UNLEASHED

A BUSINESS DISCOVERY ODYSSEY



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IN A DISTANT CORNER OF THE UNIVERSE, THE STARSHIP MONETIZE SPEEDS THROUGH SPACE ON A MISSION TO THE PROFIT BELTS OF THE CASH GALAXY...

EVERYTHING LOOKS GOOD SO FAR, SERIES 5.



ARE WE THE BEST IT TEAM OR WHAT?

BEEP!

SUDDENLY...

OH NO! IT'S THE EMERGENCY ALERT!

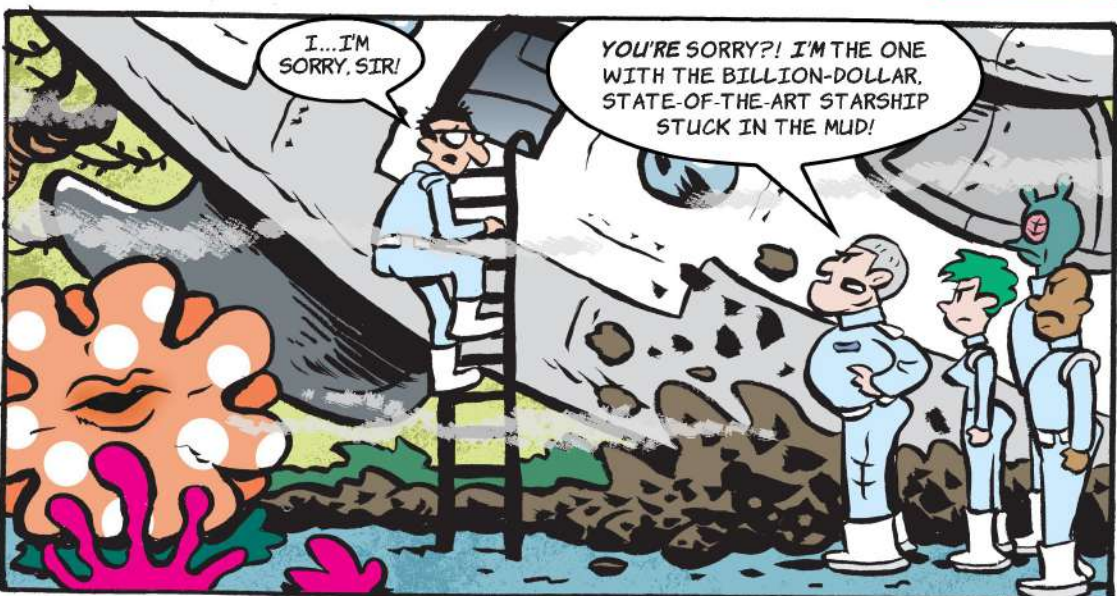
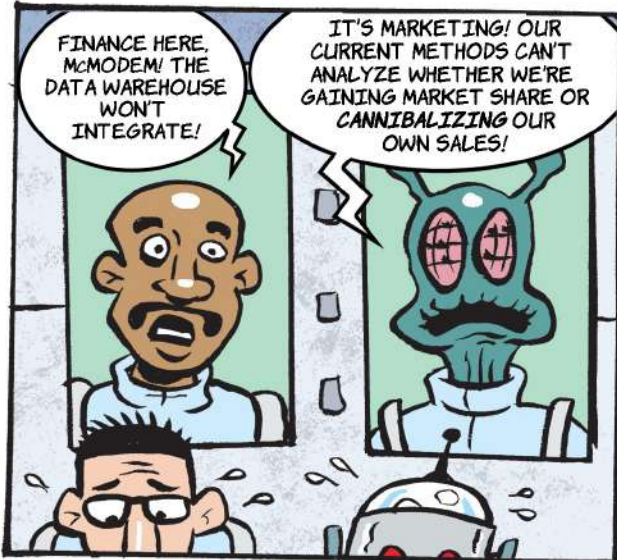
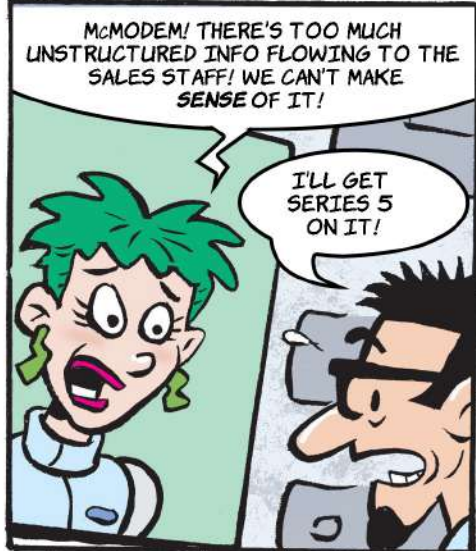
WEEH!

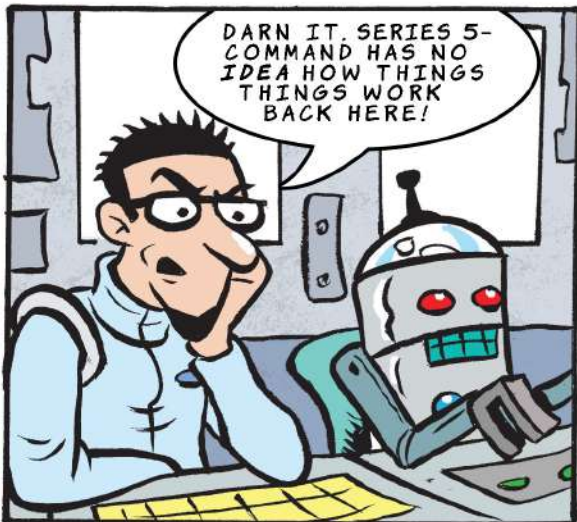
CAPTAIN, WHAT'S GOING ON?

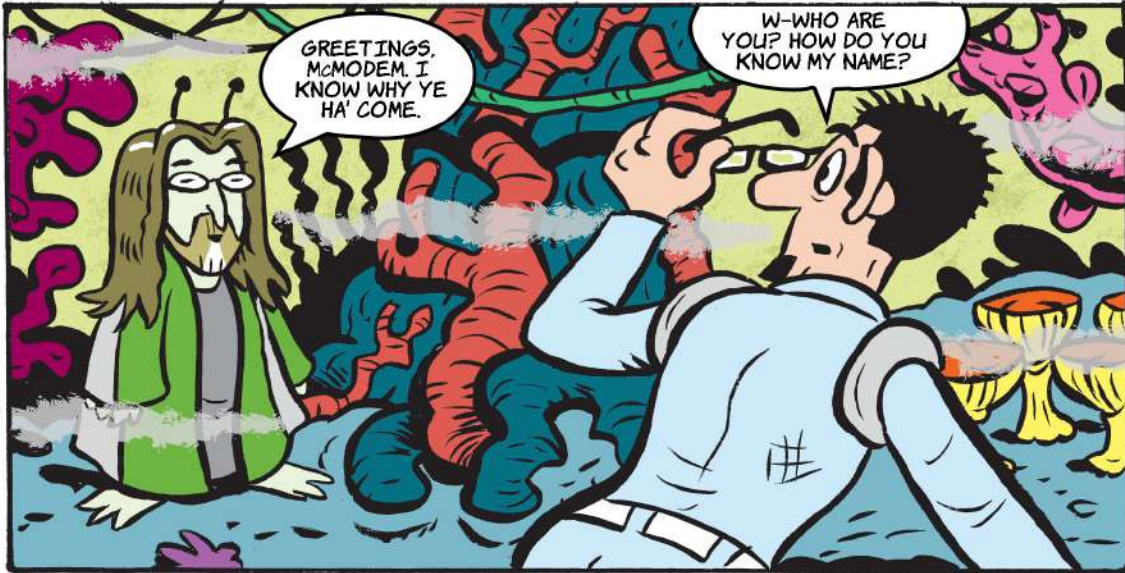
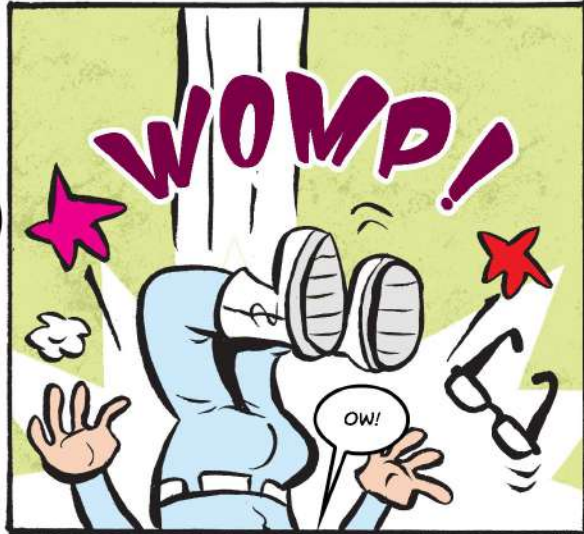
MCMODEM, WE'RE UNDER ATTACK BY A HORDE OF BUSINESS PROBLEMS! EVERYTHING FROM CHANGING MARKETS TO A FLOOD OF BIG DATA!

THE APPS ARE TOO RIGID TO HANDLE VOLUME AND VELOCITY! THEY WON'T LET ME COLLABORATE FAST ENOUGH AND THEY'RE SO UGLY I CAN BARELY LOOK AT THEM!

SUCK FACTOR 9! I'LL GET RIGHT ON THAT, SIR!







DOFA'S KNOWIN' MANY THINGS. FR' INSTANCE THAT YOU'RE FRUSTRATED.

DROWNIN' IN INFORMATION ARE. YE. YET YOUR USERS CANA' ACCESS IT. YE MUST RECEIVE TH' POWER!



THE POWER?!

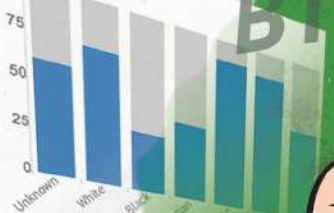
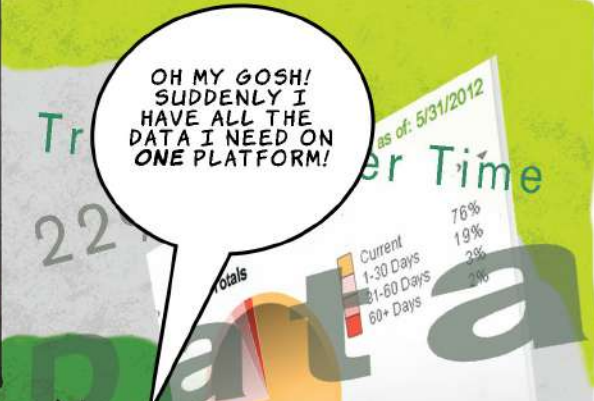


OF BUSINESS DISCOVERY... USER-DRIVEN BI. THAT IS!

HERE!

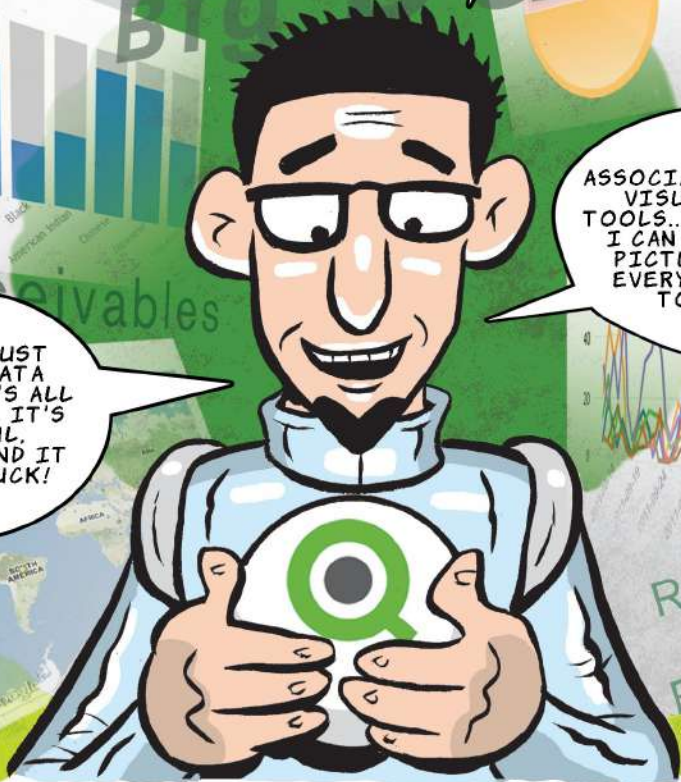


OH MY GOSH! SUDDENLY I HAVE ALL THE DATA I NEED ON ONE PLATFORM!



ASSOCIATIVE SEARCH, VISUALIZATION TOOLS...IT'S ALL HERE. I CAN SEE THE BIG PICTURE AND HOW EVERYTHING FITS TOGETHER!

IT'S NOT JUST BITS OF DATA ANYMORE-IT'S ALL CONNECTED. IT'S BEAUTIFUL, SEAMLESS...AND IT DOESN'T SUCK!



'TIS QLIKVIEW, THE ULTIMATE BUSINESS DISCOVERY PLATFORM! WHAT YE SELECT TO ANALYZE WILL TURN GREEN. DATA ASSOCIATED WITH IT WILL TURN WHITE. WHAT IS NOT RELEVANT WILL TURN GREY.

GOOGLE, BIGQUERY AND HADOOP INTEGRATION IT HAS. THE PERFECT PLATFORM FOR MAKIN' PETA-BYTES O' DATA MAKE SENSE!

AWESOME! THIS CAN SOLVE ALL OUR PROBLEMS! I'VE GOT TO SHARE IT RIGHT AWAY!

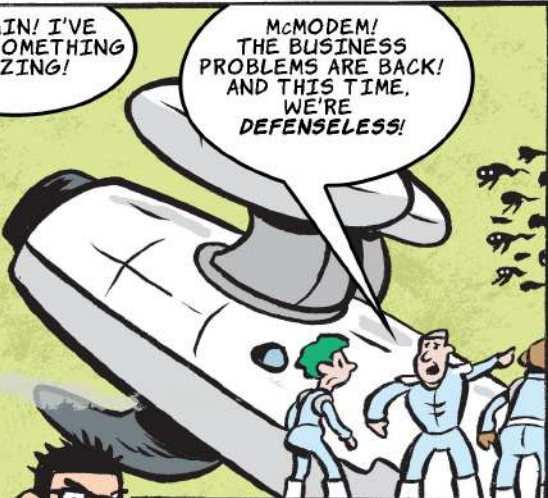
AYE, LADDIE YOUR CREW NEEDS YOU- AND QLIKVIEW!



NOT LONG AFTER...

CAPTAIN! I'VE FOUND SOMETHING AMAZING!

McMODEM! THE BUSINESS PROBLEMS ARE BACK! AND THIS TIME, WE'RE DEFENSELESS!



DEFENSELESS? NO! WITH BUSINESS DISCOVERY, WE'RE MORE POWERFUL THAN EVER!

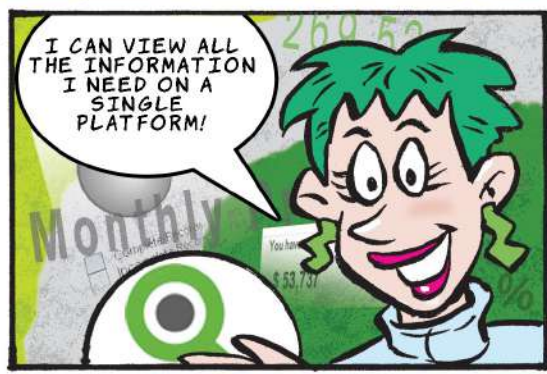




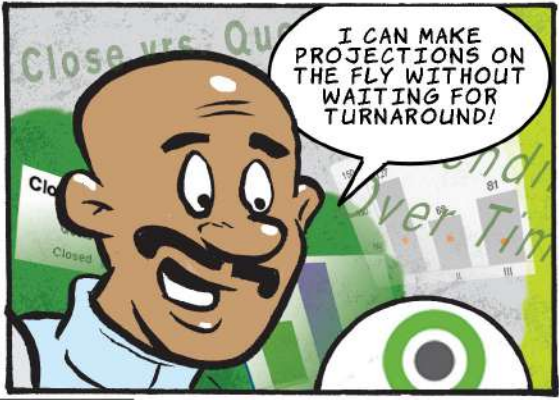
IT'S CALLED QLIKVIEW! SALES, FINANCE, MARKETING... EVERYONE GETS IT!



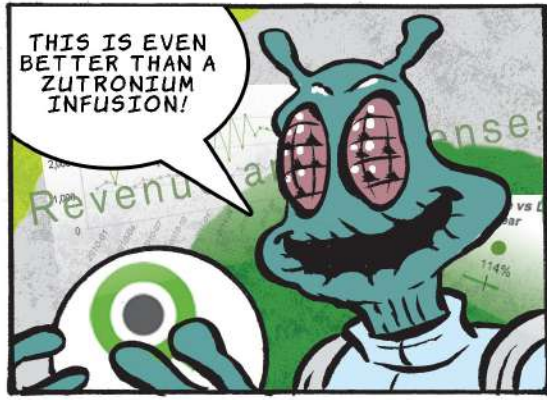
REMARKABLE! I CAN CREATE MY OWN APPS TO ACCESS AND ANALYZE DATA IN REAL TIME!



I CAN VIEW ALL THE INFORMATION I NEED ON A SINGLE PLATFORM!



I CAN MAKE PROJECTIONS ON THE FLY WITHOUT WAITING FOR TURNAROUND!



THIS IS EVEN BETTER THAN A ZUTRONIUM INFUSION!



SOON...

THERE GOES ANOTHER CHOKE-POINT!

HA! WITH THE POWER OF QLIKVIEW, THESE BUSINESS PROBLEMS DON'T STAND A CHANCE!

BUZZAP!

ZAP!

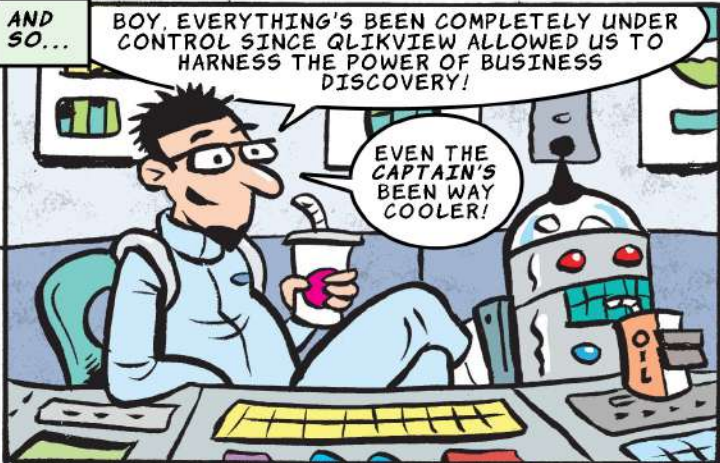


McMODEM, YOU'VE SAVED THE DAY! YOU'LL GET A COMMENDATION FOR THIS!

THANK YOU, SIR!



NOW STOP STANDING THERE LIKE A STATIC REPORT AND GET BACK TO WORK!



AND SO... BOY, EVERYTHING'S BEEN COMPLETELY UNDER CONTROL SINCE QLIKVIEW ALLOWED US TO HARNESS THE POWER OF BUSINESS DISCOVERY!

EVEN THE CAPTAIN'S BEEN WAY COOLER!



THERE MAY BE PROBLEMS DOWN THE ROAD, BUT IF WE KEEP WORKING TOGETHER, THERE'S ONE THING I KNOW FOR SURE...



...THE STARS ARE OURS!

END

The logo features the text "QlikView" inside a white speech bubble. The word "Qlik" is in a dark grey font, and "View" is in a green font. The speech bubble has a tail pointing downwards towards the website address.

QlikView

[QLIKVIEW.COM](http://qlikview.com)